



For Immediate Release

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Local business coach Patrick Frazier selected for membership in premier international coaching association

Granger, IN, July 10th, 2014 — Local business coach and owner/founder of The Coaching Authority, Patrick Frazier joined Gazelles International, a premier international executive education and coaching association based in the United States, this week. He was selected for membership following an application process that examined his record of business and growth success, character, and personal and professional references.

Frazier joins the international community of a selected group of about 100 coaches worldwide in Gazelles International.

“We are pleased to have Pat join Gazelles International in South Bend/Elkhart,” said Keith Cupp, president and head coach of the association. “

Patrick is currently helping organizations in the South Bend/Elkhart community get results that matter most. He has more than 8 years of coaching experience and is certified to help organizations remain viable and competitive in an environment where the triple bottom line (economic, social, and environmental success) is becoming increasingly important. Documented client results have included: increased profitability, increased market share, decreased time to market, decreased process variation, decreased employee turnover, increased on-time delivery, innovation producing greater flexibility. The Coaching Authority is dedicated to developing leaders that are committed to building a better tomorrow.

Gazelles International provides processes and growth tools—based on the best-selling business book “Mastering the Rockefeller Habits” by founder Verne Harnish—for coaches to use with clients. As a Gazelles International coach, Frazier will use these processes and tools to mentor Michiana business leaders, focusing on the four critical areas of people, strategy, execution, and cash.

About Gazelles International

Gazelles International is a premiere coaching association composed of international coaches who assist mid-sized firms with implementation of the Four Decisions™ and Rockefeller Habits processes and tools for growth. Membership is open to executive coaches with experience successfully accelerating the growth of mid-sized companies either as business coaches or executives within the company. Once a member, coaches may seek certification through a rigorous process including service and leadership requirements.

For more information and interviews on Gazelles International, visit the Press Room at www.GICoaches.com or contact Maureen Chan-Hefflin at maureen@gazelles.com or 360-931-7882 (USA).