

FOR IMMEDIATE RELEASE

## **Five Star Performance Broadens To Incorporate The Coaching Authority**

*Five Star Performance, LLC announces their official name change to The Coaching Authority effective January 1, 2014.*

GRANGER, IN (December 26, 2013) – Effective January 1, 2014 **Five Star Performance** announces their official name change to **The Coaching Authority**. **The Coaching Authority** helps companies increase organizational efficiency, build market share and build sales revenue. Patrick Frazier, Certified Business Coach and Owner of **The Coaching Authority** said of the name change, “Our new name is a reflection of our stance in the industry. We have experience and training that allows us to coach with authority to professional teams and individuals. I love helping others reach their full potential.”

**The Coaching Authority**’s unique method has a three-pronged approach including strategic planning, process improvement, and talent development. This approach embodies goal achievement and innovation with significant gains toward productivity, team performance and cost reduction. **The Coaching Authority** looks forward to helping more organizations succeed in the near future as they expand to Indianapolis, Indiana early 2014.

About **The Coaching Authority**:

**The Coaching Authority** is located in Granger, Indiana and is a world-class leader in the areas of business and management consulting, business coaching and training, youth leadership, and leadership development. Founded by Patrick

Frazier, the company is dedicated to helping organizations and individuals manage strategic change, innovation, cultural transition, and goal achievement.

For more information visit: <http://coachingauthority.net/>.

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